

Reel Asian Contest Rules

August 31, 2007

1. Reel Asian Contest Rules: These rules govern all Reel Asian contests, unless otherwise stated ("the Contest"). No purchase is necessary. The act of entering the Contest constitutes acceptance of the Contest Rules.
2. Sponsors: The Contest sponsors are those parties that Reel Asian may announce or appoint "Sponsor" or "Sponsors" from time to time for specific contests.
3. Eligibility: The Contest is open to all permanent residents of Ontario who are at least nineteen (19) years of age at the time of entry, except for employees, immediate families and anyone living with any employee of the Sponsor(s), its corporate affiliates and advertising or promotional agencies. The Contest is void where prohibited by law. Illegible entries, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced entries will not be accepted. These contest rules and regulations are available at www.reelasian.com.
4. How to enter: The Contest begins on Thursday, November 1, 2007 and ends at 11pm Friday, November 9, 2007. Odds of winning depend on the number of eligible entries received. To enter, visit www.reelasian.com, click on "Contests", completely fill out the Contest entry form and correctly answer a skill-testing question. Unless otherwise stated, this is the only means of entry. Limit of one (1) entry per household. The selected winner(s) will be chosen by random draw from all accepted entrants, within five (5) business days of the Contest closing. The selected contestant may be notified by an email or telephone call at the telephone number recorded at the time of entry, during regular business hours (EST). If the selected qualifier cannot be reached within 48 hours from the time of initial contact, an alternative entry may be selected until such time as a selected contestant satisfies the terms of this section. In the event the selected entrants are deemed to be ineligible, additional entries will be drawn until eligible entrants are selected. All entries become the property of Reel Asian upon submission and will not be returned. All entrants are automatically entered on the Reel Asian e-newsletter subscriber list, from which they may opt out if they so choose.
5. Prizing: Prizes, as set out, must be accepted as awarded, may not be exchanged and have no cash value (unless otherwise indicated). Unless otherwise stated, any prizing that is to be delivered will be sent via uninsured, regular post. A time limited, skill-testing question (without assistance of any kind) must be correctly answered and submitted to Reel Asian at the time of entry.
6. Release: By entering the Contest, the contestant forever releases and discharges Reel Asian and its Sponsors (including their officers, directors, employees, advisors and agents) from any and all liability related to the administration of the Contest. Prize winners' acceptance also confirms compliance with these rules and consent to the use of his or her name, city/town of residence and photograph/likeness, without further compensation, in any publicity carried out by the Sponsor and/or its advertising and promotional campaigns, across all media. Selected contestant also waives all moral rights related thereto.

7. Errors: The Sponsors and their suppliers are not liable for lost or stolen entries or inability to process entries, web site downtime, misdirected prizes, inability to access the web site, or any virus or other damage incurred by contestant's or Sponsors' computer or other administrative systems.

8. General/Internet: for any reason the mail, printed or Internet entry portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, mail interruption or any other causes beyond the control of Reel Asian or the Sponsors which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the contests contemplated herein, the Sponsors reserve the right at their sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest. Reel Asian and the Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, the entries. Reel Asian and Sponsors are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment or software as a result of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to the entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest. CAUTION: ANY ATTEMPT BY A CONTESTANT TO DELIBERATELY DAMAGE ANY WEBSITE OR OTHER COMPONENTS OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Disclaimer: The Sponsors reserve the right to withdraw, amend, terminate this Contest at any time without reason or prior notice, including the right to disqualify contestants.

10. Subject to Applicable Laws: This Contest is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein. By participating in this Contest, contestants agree to be bound by these rules and the decisions of the judges in awarding the prizes, which decisions shall be final and binding upon all contestants. Failure to comply with these rules may void contestants' eligibility related thereto.