



‘SO YOU THINK YOU CAN PITCH?’ 2018 Competition

Bring forth your best film ideas at Reel Asian’s pitch competition, *So You Think You Can Pitch?*! The 2018 Toronto Reel Asian International Film Festival is looking for submissions of short films ideas.

Two winning filmmaking teams will walk away with amazing prize packages that will help them kick-start and/or finish their short film, including a cash award and/or In-kind support to cover High Definition or Standard Definition production and post services, artist’s fees and more. All finalists will also receive an annual Standard CineSend subscription as well (Value \$300).

Selected finalist teams will participate in an intensive boot camp at the Reel Asian Pitch Clinic, where finalists will receive in-depth professional advice on pitching like a pro in front of a live audience. Finalists will compete at a live Pitch Competition Finale during the 2018 Reel Asian Festival this November 8-16th. Finalists will also be awarded with a 2018 Filmmaker Badge, access to festival screenings, special events, and artist talks, where you can gain insightful knowledge from industry professionals and many networking opportunities throughout the festival.

We are open to all your great films ideas, be they dramatic, documentary, musical or experimental, as long as you feature an Asian member in a key creative role, either in front or behind the camera.

Submit your completed application (see details below) to the address below, or email a PDF version to [industry \[at\] reelasian \[dot\] com](mailto:industry@reelasian.com).

Toronto Reel Asian International Film Festival
c/o ‘So You Think You Can Pitch?’ Competition
401 Richmond Street West, Suite 448
Toronto, ON M5V 3A8

Deadline: Applications must be received by:

- **Friday September 7, 2018 @ 5 PM**

The Pitch Competition Finale

Selected by a panel of judges, finalists will advance to the Pitch Competition Finale to take place during the **Toronto Reel Asian International Film Festival, November 8th to 16th, 2018.**

The Pitch Clinic

Finalists will be coached by industry professionals to fine-tune, receive feedback and support in developing their pitches for the judges and live audience during the festival. **Attendance at the clinic is mandatory.** The Pitch Clinic will take place in October 26, 2018 with the exact time to be confirmed.

Notification of Results

Finalists will be announced during Reel Asian's Official Press Launch early October. Exact date, time and venue to be confirmed.

The winners of the Pitch Competition will be announced (and must be present) at the Award Ceremony during the Toronto Reel Asian International Film Festival (November 8-16th, 2018). Exact date, time and venue to be confirmed.

Reel Asian aims to build the Asian-Canadian filmmaking community by providing networking and professional development opportunities, such as the '**So You Think You Can Pitch?**' Competition. For more information about the Reel Asian Pitch Competition, please contact **Jasmine Gui, Reel Ideas Producer** at industry [at] reelasian [dot] com or visit <http://www.reelasian.com>.

COMPETITION GUIDELINES

Eligibility

1. Films must feature an Asian (South Asian, East Asian, Southeast Asian) in a key creative role (director, writer, producer, lead actor). Please specify this role(s) in your application.
2. Film projects can be at any stage of production; whether it is in development, production or post-production.
3. Finished films cannot exceed 15 minutes.
4. Films can be dramatic, documentary or experimental.
5. Projects originating on film are acceptable, but the filmmaker is responsible for bearing transfer costs to digital (for the post-production phase).

AWARD DETAILS

GOLD PRIZE AWARD:

The Reel Asian *So You Think You Can Pitch?* Gold Prize Award

- This award has a \$8,250 value
- \$4,000 Cash
- Business affairs & legal consultation with Behind The Scenes Services
- Acting support (if applicable) from ACTRA Toronto including consultation, coaching, and more
- Opportunity to premiere work at the 2019 Toronto Reel Asian International Film Festival (subject to review), with full festival accreditation
- Digital film and festival strategy consultation with CineSend
- A production workflow consultation with Charles Street Video

which includes:

- \$2,700 in edit suite access and/or production equipment rentals
- \$400 artist fee
- 2 sessions with Charles Street Video's in-house editor
- One-year membership with Charles Street Video

SILVER PRIZE AWARD:

The Reel Asian *So You Think You Can Pitch?* Silver Prize Award

- This award has a \$2,800 value
- Business affairs & legal consultation with Behind The Scenes Services
- Acting support (if applicable) from ACTRA Toronto including consultation, coaching, and more
- Opportunity to premiere work at the 2019 Toronto Reel Asian International Film Festival (subject to review), with full festival accreditation
- Digital film and festival strategy consultation with CineSend
- A production workflow consultation with Charles Street Video

which includes:

- \$1,400 in edit suite access and/or production equipment rentals
- \$250 artist fee
- 2 sessions with Charles Street Video's in-house editor
- One-year membership with Charles Street Video

APPLICATION GUIDELINES

ALL APPLICATIONS MUST INCLUDE:

1. A signed and completed '**So You Think You Can Pitch?**' Application Form.
2. A one-page letter outlining why this award would benefit your work and practice as a filmmaker and how you plan to use the award.
3. A detailed description of the project, no more than one page in length.
4. A brief production schedule outlining generally which facilities will be used with approximate dates of when they will be needed. Your production must be complete by August 1st, 2019.
5. A detailed budget that includes all sources of funding, confirmed and pending. The expense and revenues of your budget must balance along with copies of any contracts/letters of agreement from confirmed revenue sources (if any).
6. Letters of agreement from key personnel (if applicable), including rights to an adapted work (i.e. short story), or music, if integral to the film.
7. A video/filmography and/or curriculum vitae. If the project is a collaboration, CV's for both artists must be included.

ENCOURAGED BUT OPTIONAL:

8. A storyboard or script outline of the proposed project
9. Demo reel

Assessment

Reel Asian will invite a panel of judges who will review all applications and choose finalists to move on to the live pitch competition finale. The successful applicants will pitch their proposal during the 22nd annual Toronto Reel Asian International Film Festival (time, date and venue TBA). The jury will include media artists and other industry professionals, recognized for their knowledge of film and video. Decisions of the judges are final.

Criteria

All applications and pitches are assessed according to the following:

- Originality
- Clarity and creativity demonstrated in pitch session
- Financial viability
- Will the award be fully utilized
- Demonstrated ability to complete the project within the allotted time frame

Notification of Results

Finalists will be announced during Reel Asian's official press launch in **October 2018**.

The winners of the Pitch Competition will be announced at the Award Ceremony during the Toronto Reel Asian International Film Festival (November 8-16th, 2018). All pitching teams must be present at this event.

Application Deadline

Completed application must be received by:

- **Friday, September 7, 2018 @ 5 PM**

Incomplete applications will not be considered, nor will extensions be granted beyond the deadline.

Toronto Reel Asian International Film Festival
c/o **'So You Think You Can Pitch?'** Competition
401 Richmond Street West, Suite 448
Toronto, ON M5V 3A8

By email: Completed e- version (PDF) application to industry [at] reelasian [dot] com

If you have questions about the pitch or your application, please contact:

Jasmine Gui, Reel Ideas Producer

Telephone: 416-703-9333

Fax: 416-703-9986

Email: industry [at] reelasian [dot] com

APPLICATION FORM

1. TITLE OF PROJECT:

PROJECT LENGTH (in minutes –15 max):

2. NAME OF APPLICANT:

CREDIT OR ROLE:

Please specify Asian in Key Creative Role (if different than applicant)

NAME:

CREDIT OR ROLE:

For collaborations, first co-applicant (if applicable)

NAME:

CREDIT OR ROLE:

For collaborations, second co-applicant (if applicable)

NAME:

CREDIT OR ROLE:

3. MAILING ADDRESS:

TELEPHONE: (H)

(W)

(M)

EMAIL:

4. BRIEF SYNOPSIS OF YOUR PROJECT (50 WORDS, add separate page if necessary):

5. DOCUMENTS TO INCLUDE:

- PLEASE WRITE A ONE-PAGE LETTER outlining why this award would benefit your work and practice as a filmmaker and how you plan to use the award.
- PLEASE PROVIDE A DETAILED DESCRIPTION of the project, no more than one page in length.
- PLEASE PROVIDE YOUR PRODUCTION SCHEDULE outlining generally which facilities will be used with approximate dates of when they will be needed. Your production must be complete by August 1st, 2019.
- A DETAILED BUDGET that includes all sources of funding, confirmed and pending. The expense and revenues of your budget must balance along with copies of any contracts/letters of agreement from confirmed revenue sources (if any)
- LETTERS OF AGREEMENT from key personnel (if applicable), including rights to an adapted work (i.e. short story), or music, if integral to the film.
- A VIDEO/FILMOGRAPHY and/or CV. If the project is collaboration, CV's for all artists must be included.

WHERE YOU HEARD ABOUT THIS PITCH COMPETITION (Web, at an event, acquaintance, etc.):

I certify that the statements in my application are true:

Signature _____

Date _____

Completed applications must be received by:

Friday, September 7, 2018 @ 5 PM

Please send application to

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