

Toronto Reel Asian International Film Festival Telefilm's Talent to Watch Program Application

MANDATORY ELEMENTS CHECKLIST

1. Application Outline

Project Title:

Applicant Names:

Relationship to Reel Asian: [Select One]

- First Feature Alumni:
 - Year participated:
- So You Think You Can Pitch? Alumni:
 - Year participated:
- Festival Filmmaker (who attended Bootcamp):
 - Film:
 - Year screened:

2. Presentation video: a downloadable pitch video (max - 5 minutes) that will:

- state the project's working title;
- identify the genre, the type, and the length of the project;
- identify the key creative team involved in the project and their individual track records
 - (including samples of past work if applicable or relevant);
- provide a brief synopsis of the story from beginning to end;
- outline the creative team's vision/visual treatment of the material;
- outline any other relevant information that sets the project apart (e.g.: personal connection to the story material, confirmed appearance by an established actor, successful crowdfunding campaign, relationship with VFX professionals or animators);
- identify the target audience;
- include 1-minute segment of the director's previous short films;

Note: the video must NOT include footage from other projects that are not the team's own work.

3. Supporting material: documents must be uploaded in **pdf format:**

- **A promotion and distribution plan** (up to two pages in length) which identifies the project's audience (age, sex, sensibility, culture, etc.). It must also identify how the team will find and access this audience and why will they connect with the project;

- **Synopsis of the project**: maximum of 750 words, which includes the main story developments, and tells the basic story from beginning to end;
- **Director's vision** (up to three pages in length);
- **Creative team's (producer, writer and director) Filmography**: submit a filmography using the template available on the Website, which will indicate training, education, experience, accolades, outline past projects and history of team collaboration;
- **A production schedule** (from pre-production to digital release) that will ensure completion of the project within 24 months of the receipt of Telefilm's invitation to apply, as described below;
- **The budget top sheet** for the project (see template available on Telefilm's website);
- **Up to one page detailing any other information that sets this project apart** (e.g.: personal connection to the story material, successful crowdfunding campaign, confirmed cameo by a well-known actor, established fan base on social media);

4. A completed screenplay;

5. A link to previous work, if available;