

Toronto Reel Asian International Film Festival

Telefilm's Talent to Watch

Program Application

MANDATORY ELEMENTS CHECKLIST

1. Application Outline

- Project Title:
- Applicant Names and Project Role:

- Festival Filmmaker:
- Film:
- Year screened at Reel Asian:

- So You Think You Can Pitch? Alumni:
- Year participated:

Note: If you have a relationship with Reel Asian that is outside the two categories above (filmmaker, pitch), please contact programming@reelasian.com with "Talent to Watch" and your project title in the subject line

2. Presentation video: a downloadable pitch video (max - 5 minutes) that will:

- state the project's working title;
- identify the genre, the type, and the length of the project;
- identify the key creative team involved in the project and their individual track records (including samples of past work if applicable or relevant);
- provide a brief synopsis of the story from beginning to end;
- outline the creative team's vision/visual treatment of the material;
- outline any other relevant information that sets the project apart (e.g.: personal connection to the story material, confirmed appearance by an established actor, successful crowdfunding campaign, relationship with VFX professionals or animators);
- identify the target audience;
- include 1-minute segment (or segments) of the director's previous short films;

Note: the video must NOT include footage from other projects that are not the team's own work.

3. Supporting Material: Documents must be uploaded in .pdf format:

- A promotion and distribution plan (up to two pages in length) which identifies the project's audience (eg. age, sex, sensibility, culture, etc.). It must also identify how the team will find and access this audience and why will they connect with the project;
- Synopsis of the project: maximum of 750 words, which includes the main story developments, and tells the basic story from beginning to end;
- Director's vision (up to three pages in length);
- Creative team's (producer, writer and director) Filmography: submit a filmography using the template available on the Telefilm website, which will indicate training, education, experience, accolades, outline past projects and history of team collaboration;
- A production schedule (from pre-production to digital release) that will ensure completion of the project within 24 months of the receipt of Telefilm's invitation to apply, as described below;
- The budget top sheet for the project (see template available on Telefilm's website);
- Up to one page detailing any other information that sets this project apart (e.g.: personal connection to the story material, successful crowdfunding campaign, confirmed appearance by a well-known actor, established fan base on social media);

4. A completed screenplay;

5. A link to previous work(s);

Toronto Reel Asian International Film Festival Telefilm's Talent to Watch Program Application Eligibility Guidelines*

*The following eligibility requirements are on top of [Telefilm's Talent To Watch Program](#) guidelines before submitting to Reel Asian, review ALL of Telefilm's guidelines to make sure you qualify.

Up to two (2) feature or webseries will be selected by Reel Asian to develop for Telefilm's Talent to Watch program.

Eligibility

- Director should have had their work screened at Reel Asian within the last six (6) festival years*
- Producers/Writers do not have to have their work screened at Reel Asian but prior relationship with Reel Asian is an asset
- You must be a first-timer (for feature or webseries) -- but there's some flex **between** roles (e.g. a producer who's **produced** a feature already would still be eligible to **direct** or **write** a first feature)

*Note: If your screening window falls outside the six years window, please contact programming@reelasian.com